

DFD MAGAZINE



SUMMER 2023

Alle Trends der neuen Saison

CREATIVE CITY

Düsseldorfs neue Kreativszene

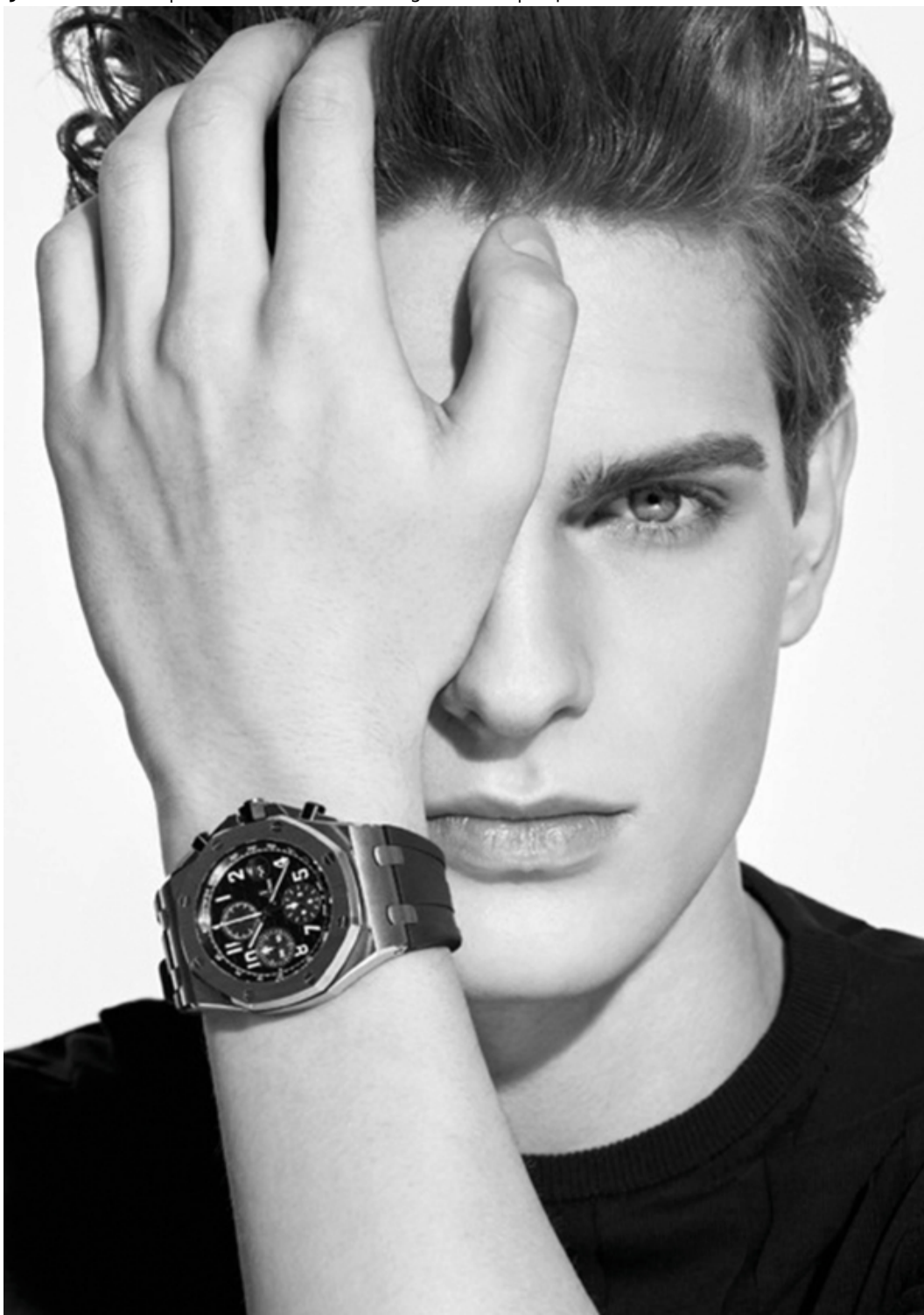
META FASHION

Digitale Mode als Megahype

03

DÜSSELDORF FASHION DAYS // 20. - 27. JULI 2022

BOOK



An advertisement for REPLAY REVERSE fragrances. On the left, a black and white photograph shows a man and a woman from the back, looking over their shoulders. The man is on the left, wearing a white tank top, and the woman is on the right, wearing a dark top. The background has a subtle geometric pattern. To the right of the photo, the brand name "REPLAY" is written in a large, bold, serif font, with "RE - V E R S E" in a smaller, spaced-out font below it. Below the text are two perfume bottles. The bottle on the left is blue with a yellow label that says "REPLAY REVERSE BELVA". The bottle on the right is red with a yellow label that says "REPLAY REVERSE BELVA". At the bottom right, the text "The new fragrances" is written in a small, simple font.











superior



Shirt & Vest ■ FPPD
Jumper & Pants ■ ZARA
Belt ■ STYLIST'S OWN
Socks ■ WEEKDAY
Shoes ■ DEICHMANN















SCAN ME 